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WHAT IS CLAIMED IS:

0 A computer-based interface for facilitating rebate processing, the interface operable to:

receive authorization of a rebate request;

display rebate information retrieved from a remote rebate processing center, the rebate information comprising at least two disbursement options; and

receive a selection of the disbursement options.

2. The computer-based interface of Claim 1, further operable to:

display a plurality of product identifiers, wherein each of the product identifiers is associated with a product bearing a rebate;

receive purchase information from a user, wherein the purchase information identifies a purchased product associated with a selected one of the product identifiers; and

wherein the disbursement options are determined based on the purchase information.

3. The computer-based interface of Claim 2, further operable to:

receive a search string; and

25 display the product identifiers responsive to the search string.

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- 4. The computer-based interface of Claim 1, wherein the rebate request comprises a request for a rebate on a purchased product, and the disbursement options comprise a plurality of products related to the purchased product available to purchase using a rebate credit.
- 5. The computer-based interface of Claim 1, further operable to display status information, wherein the status information comprises a current status of a rebate transaction.
- 6. The computer-based interface of Claim 1, further operable to:

display a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;

receive purchase selections from the plurality of products; and

display a total price of the purchase selections.

- 7. The computer based interface of Claim 6, further operable to receive credit card information from the user if the total price exceeds the credit.
- 8. The computer-based interface of Claim 1, wherein the interface comprises a site browser and further operable to display an additional site for purchasing products using a credit associated with a selected one of the disbursement options.

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9. The computer-based interface of Claim 1, wherein the disbursement options comprise a cash rebate and a credit voucher.

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10. The computer-based interface of Claim 1, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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11. A method for processing a rebate, comprising: receiving authorization of a rebate request; displaying rebate information retrieved from a remote rebate processing center, the rebate information comprising

at least two disbursement options; and

receiving a selection of the disbursement options.

12. The method of Claim 11, further comprising:
displaying a plurality of product identifiers, wherein
each of the product identifiers is associated with a
product bearing a rebate;

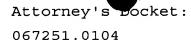
receiving purchase information from a user, wherein the purchase information identifies a purchased product associated with a selected one of the product identifiers; and

receiving consumer information from the user; and communicating the consumer information to the remote rebate processing center to initiate the rebate request.

13. The method of Claim 12, further comprising: receiving a search string; and

displaying the product identifiers responsive to the search string.

14. The method of Claim 11, wherein the rebate request comprises a request for a rebate on a purchased product, and the disbursement options comprise a plurality of products related to the purchased product available to purchase using a rebate credit.



15. The method of Claim 11, further comprising displaying status information wherein the status information comprises a current status of a rebate transaction.

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16. The method of Claim 11, further comprising:

displaying a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;

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receiving purchase selections from the plurality of products; and

displaying a total price of the purchase selections.

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17. The method of Claim 16, further comprising receiving credit card information from the user if the total price exceeds the credit.

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- 18. The method of Claim 11, further comprising linking to a site for purchasing products using a credit associated with a selected one of the disbursement options.
- 19. The method of Claim 11, wherein the disbursement options comprise a gash rebate and a credit voucher.

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20. The method of Claim 11, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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21. A rebate processor, comprising:

a memory operable to store a promotion comprising at least two disbursement options; and

a processor, operable to:

receive a rebate request;

match the rebate request to the promotion;

communicate an authorization of the rebate request, wherein the authorization comprises the disbursement options; and

receive a selection of the disbursement options.

22. The rebate p#ocessor of Claim 21, wherein:

the promotion further comprises a first promotion identifier;

the rebate reduest comprises a second promotion identifier; and \parallel

the processor is further operable to match the rebate request to the promotion based on a comparison of the first promotion identifier and the second promotion identifier.

23. The rebate processor of Claim 21, wherein the processor is further operable to:

receive purchase information from a consumer; and identify the promotion based on the purchase information.

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24. The rebate processor of claim 21, wherein the rebate request comprises a request for a rebate on a purchased product, and the disbursement options comprise a plurality of products related to the purchased product available to purchase using a repate credit.

- 25. The rebate processor of Claim 21, wherein the memory is further operable to store status information, wherein status information comprises a current status of the rebate request.
- 26. The rebate processor of Claim 21, wherein the processor is further operable to:

communicate a product list, wherein the product list comprises a plurality of products available to purchase using a credit associated with a selected one of the disbursement options;

receive purchase selections from the product list; and display a total price of the purchase selections.

- 27. The rebate processor of Claim 26, wherein the processor is further operable to receive credit card information from the user if the total price exceeds the credit.
- 28. The rebate processor of Claim 21, wherein the processor is further operable to communicate a location of a site for purchasing products using a credit associated with a selected one of the disbursement options.

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29. The rebate processor of Claim 21, wherein the disbursement options comprise a cash rebate and a credit voucher.

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30. The rebate processor of Claim 21, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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A method for processing a rebate, comprising: receiving purchase information identifying a product bearing a rebate;

communicating the purchase information to a remote rebate processing center;

receiving rebate information describing the rebate from the remote rebate processing center, the rebate information comprising at least two disbursement options; and

displaying the rebate / information.

32. The method of Claim 31, further comprising: receiving consumer information from the user; and communicating the consumer information to the remote rebate processing center to initiate a rebate request.

- 33. The method of Claim 31, wherein the disbursement options comprise a list of products available to purchase using a rebate credit, wherein the list is determined based on the purchase information.
- 34. The method of Claim 31, further comprising:
 displaying a plurality of products available to
 purchase using a credit associated with a selected one of
 the disbursement options;

receiving purchase selections from the plurality of products; and

displaying a total price of the purchase selections.

35. The method of Claim 34, further comprising receiving credit card information from the user if the total price exceeds the credit.

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- 36. The method of Claim 31, further comprising linking to a site for purchasing products using a credit associated with a selected one of the disbursement options.
- 37. The method of Claim 31, wherein the disbursement options comprise a cash rebate and a credit voucher.
- 38. The method of Claim 31, wherein the credit voucher comprises a selected one of a retailer gift certificate, a manufacturer credit voucher, and a credit valid for an Internet purchase.

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